

# STRATEGIC DEVELOPMENT PLAN DONE IN A DAY!

This new offering is everything we provide via our planning retreats compressed into a one-day intensive.

## PHASE 1:

**Data collection and Preparation** - you will be asked to submit data relevant to Development plan creation (financial information, donor retention/attrition reports, existing fundraising goals or plans, grants calendars and/or a list of existing institutional funding relationships, etc.). This information will be analyzed by your Consultant in preparation for the Done in a Day session.

## PHASE 2:

**Done in a Day session** is 6 hours total, with two 30 minute breaks. Conducted by Zoom. Your Consultant will expertly guide you through clarifying your fundraising, stewardship, Development operations and donor relationship-building goals. Together, we will identify the vision (short-term and longer-term) for your Development program and establish the pillars of your strategic Development plan. The day's work will be compiled into a thorough yet concise plan document for your team's use.

## PHASE 3:

**Implementation coaching** and clarity call - 60 minutes long and scheduled within one week of the Done in a Day session.

### This one-day intensive is best suited for:

- Organizations that have a small Development shop but are ready to grow and need expert guidance
- Established organizations with new, or green, Development staff who could use a thought partner and Coach to help them create an ambitious, yet achievable, Development plan
- Organizations that have been operating for years without a formal plan because they're "too busy" to pause and create a strategy
- Organizations that are preparing to scale operations and need to ramp up sustainable fundraising

[www.thephilanthropycoach.com](http://www.thephilanthropycoach.com)

## SCHEDULE YOUR INTAKE CALL TODAY!

[www.thephilanthropycoach.com](http://www.thephilanthropycoach.com)

This option is **REMOTE** and will be conducted via Zoom. Participants are required to have access to a working computer and good WiFi and will be expected to be on camera for the majority of the day-long intensive.

**Maximum number of participants: 6**

**\$2,499.00**



## HANNAH BERGER

President, The Philanthropy Coach

[Learn more about Hannah](#)